

## HIP Lanyard Artwork Printing Guidelines

### Product Colours

- Both the Recycled PET and Bamboo lanyards are a natural (white) colour, or they can be dyed to match any PMS colour.
- Our lanyard range allows you to select the exact PMS (Pantone Matching System) Colour you want.
- Recycled PET and Bamboo lanyards may have up to 7 colour custom printing.
  - (PLEASE NOTE: If your logo print is mutli-coloured we would suggest heat transfer printing.)
- Use the PMS Colour Chart below to aid in your colour choice.
- Due to differences in browsers, monitors and operating systems the actual colour of products and colour swatches on this site may differ from actual colours.



### Resolution

- Please ensure that files are 300 dpi or higher.

### Fonts

- If your artwork contains a special font, please send the font to us along with your artwork. This will allow for the editing of your text.
- If your text requires no editing, please ensure that fonts are outlined (this applies to .ai and .eps files).

**For product or distribution enquiries please contact us for more information.**

Phone +61 0(2) 8060 7713    Email [info@fluidfashions.com](mailto:info@fluidfashions.com)    Web [www.fluidfashions.com](http://www.fluidfashions.com)

## Artwork Files

- Our printers use “Vector Art” to create a high quality print output, ensuring your print quality is superb. Please supply .eps .ai or .cdr files as they are fully editable and the highest quality.
  - (PLEASE NOTE: Simply saving your bitmap file as an .eps file will not create a true vector output).
- Only have a jpeg, tiff or gif file? Don't worry, our graphics team is very experienced and can help with your artwork. However, converting your artwork may incur an additional charge.

## Artwork Approval

- We will e-mail proof of your artwork to you BEFORE we begin production of your custom product.
- Any changes to your artwork must be communicated to us prior to the approval and we will make the alterations and changes that you have requested.
- You are required to approve your artwork in writing, by return e-mail. Once this has been received, we will then commence the production of your order.

## Printable Areas and Specifications

- For each of the lanyard various widths (10/15/20 or 25mm) please leave 2mm of space from both the top and the bottom of the lanyard. The total remaining area of the lanyard is printable.

---

**For product or distribution enquiries please contact us for more information.**

Phone +61 0(2) 8060 7713    Email [info@fluidfashions.com](mailto:info@fluidfashions.com)    Web [www.fluidfashions.com](http://www.fluidfashions.com)